

ABSTRACT OF THE DISCLOSURE

In a method for providing information on commodities to a user by using a computer, commodity-comparison information indicating at least one result of at least one comparison between the commodities is acquired and stored. Next, a commodity-comparison map which visually indicates at least one relationship between the commodities is produced by using the commodity-comparison information stored above, in such a manner that at least one coordinate axis of the commodity-comparison map corresponds to at least one evaluation criterion used in evaluation of the commodities, respectively. Then, relative-evaluation information which indicates at least one relative evaluation of the commodities is produced by using the commodity-comparison map. Finally, the relative-evaluation information is provided to the user.